



7th India Rubber Expo & Tyre Show 2013 at Bombay Exhibition Centre, Mumbai 22nd-24th Jan 2013

Key Highlights:

- Covered an area of 30,000 sq. mtrs. with 350 exhibitors participating from over 30 countries
- Country pavillions from China, Germany, Srilanka and Malaysia.
- Conference and workshops co-organized with Indian Rubber Institute(IRI) presented 60 papers on various current and futuristic topics.
- B2B Buyer Seller Meet co-organized with CAPEXIL witnessed 30 international buyers meeting more than 200 Indian rubber product manufacturers for business enquiries.

- First time a Special MSME pavillion for AIRIA members and rubber product manufacturers.
- First time a concurrent Tyre Show shwcasng the entire rubber industry under one roof on a global platform.

The three-day long, 7th International Rubber Exhibition Tyre Show and Conference, India Rubber Expo 2013 was inaugurated at the hands of Dr. Axel Heitmann, Chairman of the board of Lanxess on the eve of 21st Jan. 2013 at hotel Renaissance, Powai Mumbai. The inaugural event had the entire spectrum of the rubber industry address the gathering. IRE 2013 witnessed around 500 participating companies from India and around the world taking part at the expo, with an estimated turn around of 20,000 visitors from across 42

BEC, Goregaon, Mumbai, India



(L to R) IRE 2013 Inauguration by Dr. Axel Heitmann, Chairman Board of Management, Lanxess, Ms. Sheela Thomas, Chairman Rubber Board, M. F. Vohra, chairman of RPP, IRE 2013, Niraj Thakker, President, AIRIA, Anant Goenka - Chairman, ATMA, Yogen Latia - Vice Chairman, IRE 2013, Ashok Mittal, Chairman IRE 2013,

countries spread over an exhibition area of 30,000 square meters.

A large number of delegations from US, Central America, Europe and Asia visited the IRE and attended the technical conferences. This event has provided great value to the people working in the field of tread rubber manufacturing, retreading and rubber compound mixing.

A highly beneficial feature of IRE-2013 had the introduction of workshops, conducted by the International experts. The workshops were followed by a panel discussion. The panel consists of distinguished technologists and experts in the field of mixing and retreading technology, tyre and equipment manufacturers, compounding specialists, members from standards organization, tread rubber manufacturing and repair material. The expert speakers addressed various aspects of the rubber industry including latest regulations that protect the environment and alternative materials that would ensure achieving this.

The buyer seller meet organized along with CAPEXIL (Chemicals and Allied Products Export Promotion Council) was brought together well over 30 international importers for a one on one interaction with suppliers from India, thus enhancing the export opportunities for adding additional products to the exports list.

IRE 2013 was supported by the Indian Rubber Board, Automotive Tyre Manufacturers Association, IRSG, IRMRA, ACS(Rubber Division), DKG(Germany)m ACMA..... Et. The expo, therefore provided great opportunity for each and every participant, whether from India or abroad

to increase their sales and contacts multi-fold.

With rapid increase on tyre production 28% and tyre export 18% over the years; the Indian rubber industry has been growing in strength and importance, as a part of India's burgeoning role in the global economy. India is the world's largest producer and the third largest consumer of natural rubber and India is also one of the fastest growing economies globally.



*Mr. Ashok Mittal
Chairman for IRE 2013*

The Indian Rubber Expo 2013 is a testament to the confidence and relevance of India's largest rubber body the All India Rubber Industries Association (AIRIA), the organiser of the India Rubber Expo.

Speaking on this occasion Mr. Niraj Thakkar, President, AIRIA said, "For the first time, the expo has witnessed major participation from Small and Medium Enterprises. This has not only allowed them to showcase their products but also provided them with better business opportunities as the show was extended to invite visitors from the rubber product consuming industry".

Mr. Ashok Mittal, Chairman for IRE 2013 positively suggested, "We are very glad to have organised this event.



IRE 2013 : Mr. Ajay Shah, Sr Executive VP Chemical Reliance Industry Ltd. cutting the ribbon along with Ms. Sheela Thomas, Chairman Rubber Board, President, AIRIA, Ashok Mittal, Chairman IRE 2013, Niraj Thakkar, President, AIRIA, M. L. Gupta - Sr. Vice President AIRIA



(L to R) Lighting the Lamp : Mr. M. F. Vohra , Mr. Ajay Shah, Dr. Stefen Evans, Mr. Ashok Mittal, Mr. M. L. Gupta, Mr. Niraj Thakkar, Dr. P.K. Mohamed, Dr. Mukhopadhyay

The conference was structured to benefit in a practical way all sectors of industry - Large, Medium, Micro and Small and for the first time workshops were conducted in parallel with the conference. We trust the workshops would have been beneficial to answer the queries of the micro and small scale industries”.

“Another highlight of the Expo was the Buyer-Seller Meet organized by Capexil. About 30 Buyers have been identified internationally and for the first time a Vendor Meet will be conducted where major buyers of Rubber Products from Auto Component Industry, the Railways and the Defense have been invited to participate. IRE 2013 has reached new zenith which has been witnessed and acknowledged by the global rubber industry”, added Mr. Mittal.

FACT SHEET

About India Rubber Expo 2013 & Tyre Show

- Name of the Event: India Rubber Expo 2013 & Tyre Show
- Dates: 22nd -24th January 2013 (Tuesday - Thursday)
- Venue: Bombay Exhibition Centre, Goregaon Mumbai, India

- Exhibition Timings: 9.00am to 6.30 pm
- Number of Participants: Around 500 Companies
- Number of footfalls 20,000

Participating Countries: India, China, USA, Germany, Japan, Korea, Hong Kong, UK, Sri-Lanka, UAE, Thailand, Israel, Taiwan, Malaysia, Singapore, Africa, Vietnam, Cambodia, Turkey, Saudi Arabia, Nigeria, Greece, Italy.

Product Coverage : Automotive Tyres /Tubes, Auto Rubber Parts and Components, Belts & Beltings (Conveyor Belts, V Belts, Transmission Belts, Fan Belts, etc) Rubber Hoses, Rubber Sheeting, Rubber Cots & Aprons, Camelback Products & Latex Products, Hygienic and Pharmaceutical Rubber Products, Moulded and Extruded Rubber Goods, Rubber Profiles, Retreading materials, Rubber Canvas / Footwear, Sports Goods, Raw Materials, Rubber Chemicals, Machinery & Testing Equipment, Services.

Concurrent Events Expo: TYRE SHOW, Technical Conference, Workshop AND Buyer - Seller Meet.

Partner Associations: IRI; Rubber Division (American Chemical Society); DKG; CAPEXIL; Rubber Board India; ATMA; IRMRA, ACMA, IRSG





Highlights of IRE 2013

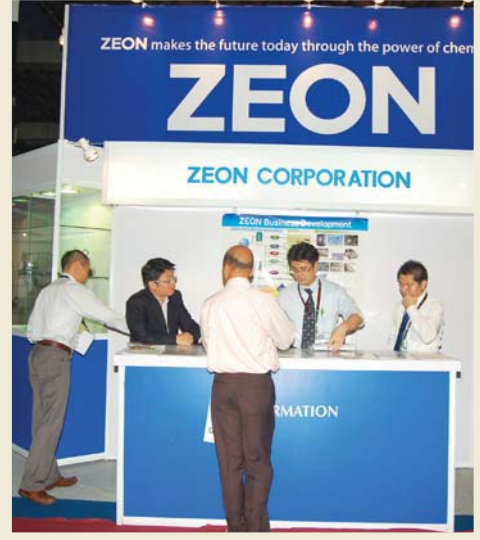


Highlights of IRE 2013





Highlights of IRE 2013



CONFERENCE & WORKSHOP



Highlights of IRE 2013

B2B MEET by CAPEXIL



Mr. R. V. Gandhi, recipient of the K. M. Philip award 2013 at the hands of Dr. Axel Heitmann, Chairman Board of Management, Lanxess

More photo will continue in next issue

