



NRC-2016, Chennai



# National Rubber Conference- 2016

**Theme:** "Technological Innovation, Green Energy and Brand Creation - Key to Success"



**Main Sponsor**



## WHO CAN PARTICIPATE

All Stake Holders of the Rubber Industry including Business Owners, Technologists, Plant Heads, Suppliers, Manufacturers, Bankers, Investors, Government Officials, Engineers, Supervisors, Managers & Customers.

**22<sup>nd</sup> & 23<sup>rd</sup> July 2016**

Venue:

**Hotel Crowne Plaza (Erstwhile Park Sheraton), Chennai**

**Conference Secretariat - AIRIA (SOUTHERN REGION)**

Flat No.5, 3rd Floor, 'Sire Mansion' New No. 410, Old No. 621, Anna Salai, Thousand Lights, Chennai - 600 006  
Web site: [www.allindiarubber.net](http://www.allindiarubber.net) | Tel: +91 44 4204 5101/ 5102 | Fax: +91 44 4204 5103 | E-mail: [sr@allindiarubber.net](mailto:sr@allindiarubber.net)

# “Technological Innovation, Green Energy and Brand Creation - Key to Success”

## Organiser



*All India Rubber Industries Association is one of the premier Industries Association in the country established in 1945. The Association has over 1200 members spread across the country. It also works towards expanding business opportunities for industry through a range of specialized services & global linkages. As an industry association AIRIA is the face of the Indian Rubber Industry.*



## What is NRC

AIRIA conducts the **National Rubber Conference (NRC)** in all the 4 regions in a calendar year. This NRC is aimed at bringing our members nearer to the latest technology and innovations that are available throughout the world. The concept is in the 5th year and will continue to be a phenomenon in the years to come.

## NRC 2016 Offers

NRC offers a wide variety of interesting technical and commercial topics for the participants. The highlight of the conference would be a panel discussion focusing "**Brand Building on a B2B Perspective**" to be attended by Heads and Marketing personnel of various manufacturing companies.

## Who should attend the NRC 2016, Chennai

All stake holders of the rubber industry including Owners, Technologists, Plant heads, Suppliers, Manufacturers, Bankers, Invertors, Traders, Government officials and customers.

## Date & Venue

**22<sup>nd</sup> and 23<sup>rd</sup> July 2016**

**Hotel Crowne Plaza** (Erstwhile Park Sheraton)  
132, 1st Cross St., Sri Ram Nagar,  
Alwarpet, Chennai - 600018

## Delegate Fees

**For Members of AIRIA & IRI**

Rs. 4,000 (Plus Service Tax @ 14.5%) Total Rs. 4,580/-

**For Non-Members**

Rs. 4,500 (Plus Service Tax @ 14.5%) Total Rs. 5,153/-

## NRC Chennai - Success Story

The previous editions (2012-2015) of NRC, Chennai were hugely successful due to continued patronage of its members with more than 150 delegates registering for the event and deriving benefits from the various papers presented at the conference.

# National Rubber Conference Chennai, 22<sup>nd</sup> and 23<sup>rd</sup>, July 2016

## Proposed Topics

### ◆ Rubber Technology for Non- Rubber Professionals

Technology in simple language

### ◆ Costing the product – RIGHT!

How to make a profitable costing? How to eliminate losses due to faulty costing? When to say no to a customer when he demands for a lower price?

### ◆ Rubber Apps

Apps for Rubber products and specifications. Introducing for the 1st time.

### ◆ Tools & Dies - Design & Maintenance

A well designed mould will ensure a profitable product. A well maintained mould will sustain the profitability. Know how

### ◆ REACH, RoHS & IMDS Compliance

The whole world is working on compliance. To be a global manufacturer, compliance is the only way forward.

### ◆ Rubber Testing Standards

Testing is for Rubber. But the knowledge of testing standard is for every rubber professional.

### ◆ OSHAS & Environment Standards

Care for your operator. Care for your environment. Both of them will take care of you.

### ◆ Interactive Session - Importance of Brand Building – B2B perspective

Why do I need to build a brand when I am not in consumer business? Or do I need one?

.....And much more

## National Committee

### Mr. Mohinder Gupta

President, AIRIA

### Mr. K.K. Chowdhury

Sr. Vice President, AIRIA

### Mr. Vikram Makar

Vice President, AIRIA

### Mr. Anil Arora

National Convener - NRC 2016

## Advisors

### Mr. K.T. Thomas

Past President

### Mr. K.J. Janakar

Hon. Member

### Mr. Zacharia George

Hon. Member

### Dr. R.K. Matthan

Hon. Member

### Mr. Vinod T Simon

Past President

### Mr. R. Ramachandran

Mg.Com.Member

### Mr. K. Vaidyalingam

Mg.Com. Member

### Mr. K. Srikanth

Mg.Com. Member

## Executive Committee

Mr. V.T. Chandrasekharan Chief Convener	Mr. S. Chandramouli Suresh Convener	Mr. M. Raja Annamalai Co.Convener	Mr. Raghu Raman Co. Convener
Mr. C. Vidyashankar Co. Convener			

## Sponsorship

Mr. V. Krishnaram	Mr. N. Rajagopal	Mr. N. Sridhar	Mr. V. Sudhakar
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## Conference Agenda

Dr. N. R. Kumar	Mr. S. Sundaram	Mr. Ankit Jain	Mr. S. Sundaram
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## Hospitality

Mr. Manmeet Singh	Mr. Karthikeyan M
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## Delegate Registration

Mr. S.B. Soris	Mr. S. Giridhar	Mr. Mustafa Akbar	Mr. Ananthu Naryan
Mr. Mohinullah Khan			

## Printing & Souvenir

Mr. N. Giriraj	Mr. R. Karthik
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## Event Management

Mr. Karthikeyan M	Mr. S. Bhagirath
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## Regional Committee

Mr. Gopi Prasad Parakkal	Mr. K.M. Mathew	Mr. J.D. Prabhakar	Mr. S. Kannan
Mr. K. Ganesh	Mr. Muruges Narendran	Mr. P.S. Kannan	Mr. P.R. Nag
Mr. Hareesh Prasad Hegde	Mr. K.P.M. Muthukumaren	Mr. Ramakant Gilada	Mr. S.H. Salian

### MAIN SPONSOR



### Conference - Secretariat

Flat No.5, 3rd Floor, 'Sire Mansion'  
New No. 410, Old No. 621, Anna Salai,  
Thousand Lights, Chennai - 600 006  
Web site: [www.allindiarubber.net](http://www.allindiarubber.net)  
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### Head Office

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485, Cardinal Gracious Road, Chakala,  
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# ALL INDIA RUBBER INDUSTRIES ASSOCIATION

National Rubber Conference, 22<sup>nd</sup> & 23<sup>rd</sup> July 2016

Theme : "Technological Innovation, Green Energy and Brand Creation - Key to Success" NRC-2016, Chennai



## DELEGATE REISTRAION FORM

Name of the Company

Address  City  Pin Code

E-Mail  Phone  -  No. of Delegates

S.No.	Name of the Delegate	Designation	E-mail	Mobile
1)	<input type="text"/>	<input type="text"/>	<input type="text"/>	+91 <input type="text"/>
2)	<input type="text"/>	<input type="text"/>	<input type="text"/>	+91 <input type="text"/>
3)	<input type="text"/>	<input type="text"/>	<input type="text"/>	+91 <input type="text"/>
4)	<input type="text"/>	<input type="text"/>	<input type="text"/>	+91 <input type="text"/>
5)	<input type="text"/>	<input type="text"/>	<input type="text"/>	+91 <input type="text"/>
6)	<input type="text"/>	<input type="text"/>	<input type="text"/>	+91 <input type="text"/>

### Registration Fee:

For Members of AIRIA & IRE : Rs. 4,000/- (Plus Service Tax @ 15%) Total Rs. 4,600/-

For Non-Members : Rs. 4,500/- (Plus Service Tax @ 15%) Total Rs. 5,175/-

(The above rate of service tax (15%) is subject to change as per government regulations.)

**(Registration fee includes Networking Dinner on 22-07-2016)**

Cheques / DD in favour of **All India Rubber Industries Association** payable at Chennai

Enclosed please find our Cheque No. / Trf. No.  dated

for Rs.  Drawn  Bank  Branch.

**"PLEASE FILL IN AND RETURN THE FORM WITH PAYMENT TO THE CONFERENCE SECRETARIAT  
BY E-MAIL OR THROUGH POST / COURIER"**

*\*Delegates those who wish to book the rooms at the Venue Hotel at a special discounted rate may kindly contact the AIRIA(SR) Secretariat for the same.*

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#### Bank Details

A/C No. 000 101 205 363  
with ICICI Bank Ltd.  
Teynampet - Chennai branch  
IFSC Code: ICIC0000001

#### Head Office

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